



## Templates

### **Email Template to use:**

*Dear X, As you may know I have decided to take on a charity fundraising challenge! This summer I will be climbing Mount Kilimanjaro to raise funds for Dig Deep Africa. Dig Deep's mission is to reach all 1 million residents of Bomet County with access to clean water, safe toilets and good hygiene. In order to achieve this I need to raise £2,990, of which half goes directly to the charity and the second half pays for my expedition costs. To help me reach this goal I have decided to take part in Dig Deep's February Fundraising and Fitness Plan, where I will complete various fitness challenges over the month. I am writing to ask if you might be kind enough to sponsor my cause and help to get me closer to my target. Thank you very much in advance! If you are kind enough to donate please do so through my fundraising page [insert fundraising link]*

### **Instagram captions:**

*"I'm taking part in Dig Deep's February Fitness & Fundraising Campaign, 'Steps to Kili.' Throughout February I'll be taking part in a series of challenges including [...] to help prepare myself for the climb and get closer to my fundraising target. Any donations, big or small, are hugely appreciated!"*

*"This week I will be running/walking 5km a day to train for my upcoming Kilimanjaro climb and to fundraise for Dig Deep. My aim is to get as many £5 donations as possible. Here's the link to my fundraising page. Any donations, big or small, are hugely appreciated!"* [adapt to specific challenge]